



Heddlu Police
**DYFED
POWYS**

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Mr EOR Jones
Licensing Lead
Carmarthenshire County Council
3 Spilman Street
Carmarthen. SA31 1LE

20th September 2022

Dear Mr Jones,

Re: Review Application regarding Blue Bell Inn, 19 High Street, Llandovery,
Carmarthenshire, SA20 OPU

With reference to the above Review Application regarding the Blue Bell Inn, I
submit the following representations made on behalf of Dyfed-Powys Police.

I am aware that the CCC Licensing Team have received a number of
complaints relating to this premises.

I can confirm that the Police have received calls regarding Anti-Social
Behaviour, Loud Music including from the external area of the premises,
Controlled Drugs being used at the premises and two Assaults.

During January 2022, the Police became aware of allegations being made
that Controlled Drugs were being used at the premises.

As a result and following consultation with CCC Licensing staff, I attended at
the Blue Bell Inn on the 19th January 2022 where I met with Mrs Anna Reed
accompanied by Constable Garry Cutler and Mrs Kirsten Smith - Licensing
Officer.



Prif Gwnstabl Chief Constable Dr Richard Lewis

Pencadlys Heddlu, Blwch SB 99, Llangynnwr, Caerfyrddin. SA31 2PF
Police Headquarters, PO BOX 99, Llangunmor, Carmarthen. SA31 2PF



The matters relating to the allegations of drug use at the premises were discussed at length with Mrs Reed. This included education and the recognition of such substances and that any such activity should be actively discouraged to prevent any use or supply of controlled drugs. Mrs Reed informed the meeting that she was not aware of any such issues. Mrs Reed was asked to be vigilant and proactive and to speak to her bar staff and inform them to be cautious and attentive at all times regarding such issues.

On the 27th of April 2022 and in view of further concerns having been raised regarding the Blue Bell Inn, a further joint meeting was held at the premises with Mrs Reed. Persons present included Mr. Aled Morgan from Environmental Health, Mrs Kirsten Smith, PCSO Steve Griffiths and myself. During the meeting, further complaints including drug use and noise issues were discussed with Mrs Reed. In addition, the two assaults were discussed including preventative measures and strong management. Mrs Reed was also reminded of her duties regarding the sales of alcohol to underage persons and fake Id's. Mrs Reed also agreed to consider the installation of a CCTV system at the premises as part of a preventative measure and to monitor any issues.

Mrs Reed was advised to comply with the conditions of the licence and that if such breaches were witnessed in future, formal action would be taken. Mrs Smith informed the Licensee that if matters did not improve, then a review may be submitted to request CCTV and remove the music entitlement. Mrs Reed agreed to put up notices and comply with the conditions and that she would speak with her customers especially relating to the noise issues and to prevent any drug use especially if witnessed by members of staff or herself.

On Saturday 11th June 2022, the premises were visited at 22:15hrs by CCC Licensing Officers accompanied by Dyfed Powys Police Officers. No offences were disclosed at this time. Mrs Reed was reminded that the premises should be closed at 01:00hrs and that the beer garden should not be used after 23:00hrs.

On Saturday 18th June 2022, the premises was visited at 23:30hrs by CCC Licensing Officers accompanied by Dyfed Powys Police Officers. During this time, approximately twenty people were witnessed in the beer garden with no music being played. Mrs Reed was spoken to with no reason being given as to why the people remained outside. As officers spoke with Mrs Reed, persons were entering the premises.

CCC staff and a Police Officer re-visited the premises at 01:30 hrs on Sunday 19th June 2022, the rear of the premises was quiet. The front door of the premises was closed including the shutters, Officers could hear a number of voices within the premises. On looking through the gap in the window/shutters, officers could see persons still on the premises finishing drinks and putting coats on. Whilst outside the front door, a number of people left and the officers entered the premises. Another 4 people were still in the premises including Mrs Reed, a staff member and another male person who said he lived there. One man was finishing his drink and then left, another three

people were sat at a table to the rear, one with a full pint who informed the Officers that he was waiting for a taxi. They got up to leave via the rear door and said they would go for a cigarette while they waited. Officers asked when the full pint was pulled and was informed that it had been there for some time. The time was just after 01:40hrs.

When the Officers entered the premises, Mrs Reed said she had twenty minutes drinking up time and that was the reason why people had remained on the premises. Mrs Reed was informed that there was no additional drinking up time on the licence and that the premises should close at 01:00hrs. Mrs Reed had no other explanation as to the presence of the people at the premises at that time.

Dyfed-Powys Police submit that it is correct and proportionate to review the above Premises Licence due to the lack of proper management and control that has been displayed. Officers have urged Mrs Reed to take the aforementioned matters seriously whilst offering assistance, however, the licence holder has shown that she is unwilling to listen to or act on advice and is unlikely to comply with the licence conditions. In view of her disregard to her duties as the Dedicated Premises Supervisor, Dyfed-Powys Police supports this application to revoke the Premises Licence and for the removal of Mrs Reed as the Designated Premises Supervisor.

If however it is felt by the sub-committee that it would not be appropriate to revoke the Premises Licence, Dyfed-Powys Police respectfully request that as a minimum and in order to promote the Licensing objectives, the following strong and robust conditions are imposed on the Premises Licence to promote the Licensing Objectives:

1. A CCTV system shall be installed and maintained at the premises which gives coverage to the whole of the premises including entry and exit points as well as all consumption and smoking areas used by customers. There must not be any hidden or obscured areas or any other obstruction including outside Umbrellas and Canopies.
2. The system shall continually record whilst the premises are open and conducting licensable activities and if a defect arises the Licensing Authority or the Police must be informed and immediate arrangements must be made to rectify the fault
3. Footage from the CCTV system must be capable of being recorded onto an easily downloadable format.
4. Images recorded by the CCTV system shall be retained for a period of not less than 31 days and shall be provided to the Police or an authorised Officer of the Licensing Authority upon request.
5. All images recorded by the CCTV system shall denote an accurate date and time.

6. The CCTV system must be serviced annually to ensure continuous quality of image capture retention.
7. The system must be registered with the Information Commissioner (Tel 0303 123 1113 or email registration@ico.org.uk).
8. Notices shall be prominently displayed indicating that the area is being monitored by CCTV.
9. The challenge 25 scheme to be adopted at the premises with notices and posters to be clearly displayed in the premises, near the entrances and bar areas. This is to emphasize to customers that they will be challenged if they look 25 or under and they shall provide documented proof that they are over 18 years of age. Proof of age shall only comprise a passport, photo card driving licence, an EU/EEA national ID card or similar document, an HM Forces warrant card, or a card bearing the PASS hologram.
10. Notices shall be prominently displayed requesting customers to respect the needs of local residents and use the area quietly.
11. No person under the age of 18 shall be employed on the premises whether paid or unpaid for the purpose of serving alcohol.
12. No open containers of alcohol shall be removed from the boundary of the premises.
13. The Designated Premises Supervisor or another Personal Licence Holder to be on the premises on Friday and Saturday nights between the hours of 20.00 and the end of permitted hours.
14. Notices shall be prominently displayed at the area used for smoking, requesting customers to respect the needs of local residents and use the area quietly. Staff shall monitor customers smoking outside the premises on a regular basis and ensure customers do not cause a public nuisance.
15. The new Designated Premises Supervisor must hold a Level 2 Personal Licence Holders Qualification Certificate, and a copy of the certificate must be provided to the Licensing Authority.

I also refer to 5.6 of the Licensing Policy whereby the Licensing Authority believes that the effective management of licensed premises by suitably experienced and trained staff is essential for the promotion of the four licensing objectives. This is especially relevant to the management of outdoor areas, smoking areas and to this premises.

The Police believe that the above conditions are necessary and appropriate to promote the Licensing Objectives.

Yours Sincerely,

David Bizby
Divisional Licensing Officer

cc. Mr EOR Jones,
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Carmarthenshire County Council,
3 Spilman Street,
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